WNCT TO

VNINORVE VNINORVE VACUE NACILE

3221 S. Evans St. (252) 355-8542 Greenvite. NC 27834 252-355-8500

And:

Towson, MD 21204

Suite 250

210 West Pennsylvania Avenue Mentzer Media Services WING TROOMS Greenville, NC 27834 3221 South Evans Street WNCT

Contract / Revision 929135 - 2 25281452 Alt Order #

10/04/16 - 10/13/16 SLFNC Product POL/Senate Leadership Fund Contract Dates 3675 Estimate # Original Date / Revision 09/07/16 / 10/18/16

WNCT Agency Ref Special Handling EOM/EOC Billing Cycle 9912736 Agy Code Adults 35+ Property Demographic Billing Calendar Katz Washington Broadcast Advertiser Code Advertiser Ref Cash 237.20 Katz/Washingto Cash/Trade Sales Office Product 1/2 Total Ratings

| IN2570/SP271/TO1326 |
|---------------------|
| |
| |
| |

| \$140.00 | _ | Z S | | :30 | Rating 2.10 | 7-8a <u>Rate</u> \$140.00 | s Su 7-8a Spots/Week 1 | 6 Local New Weekdays S | /16 10/09/1 End Date 10/09/16 | 4 WNCT 10/09/16 10/09/16 Local News Su 7-8a Start Date End Date Weekdays Spots/ Week: 10/03/16 10/09/16S 1 | I |
|------------|-------|--------|--------------------|-------------|------------------------|--|------------------------------|--------------------------------|---|---|---|
| \$2,800.00 | α | Z | | :30 | Rating 2.00 2.00 | 7a-9a <u>Rate</u> \$325.00 \$325.00 | Morning Spots/Week 4 4 | Weekdays -TWTF MTWT | /16 10/13/1 End Date 10/09/16 10/16/16 | 3 WNCT 10/04/16 10/13/16 CBS This Morning Start Date End Date Weekdays Spot Week: 10/03/16 10/09/16 -TwTF Week: 10/10/16 10/16/16 MTwT | Ī |
| | • | | | | 2.80 2.80 | \$325.00 \$325.00 | Spots/Week 2 4 | Weekdays -Ţ-T MTWT | End Date 10/09/16 10/16/16 | Start Date Week: 10/03/16 Week: 10/10/16 | 1 |
| \$1,950.00 | თ | M | | :30 |) : | 7a-9a | Morning | 6 CBS This I | /16 10/13/1 | 2 WNCT 10/04/16 10/13/16 CBS This Morning | ı |
| | | | | į | Rating 2.10 2.10 | Rate \$425.00 \$425.00 | Spots/Week 2 2 2 | <u>Weekdays</u> W-F -T-T | End Date 10/09/16 10/16/16 | Start Date Week: 10/03/16 Week: 10/10/16 | |
| \$1,700.00 | 4 | ΝM | | :30 | | 6a-7a | s @ 6a | 10/13/16 Local News @ 6a | /16 10/13/1 | 1 WNCT 10/04/16 | ı |
| Amount | Spots | Type § | Rate Rtn TypeSpots | Length Week | Days | Time | on | ate Description | Date End Da | *Line Ch Start Date End Date Description | * |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT Side BANCINA SAN HASSINA

wnc Iscom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

Start/End

Spots/

10/04/16 - 10/13/16 POL/Senate Leadership F Contract Dates Advertiser Product SLFNC 929135 Original Date / Revision 09/07/16 3675 Alt Order# Estimate # 25281452 / 10/18/16

| \$9,500.00 | 2 | NM | :30 | Rating | 8p-9p <u>Rate</u> | Spots/Week | 16 NCIS Weekdays | /16 10/13/16 End Date | 14 WNCT 10/04/16 Start Date E |
|------------|----------|--------------------|-------------|-------------------------------|---|--|---|---|---|
| \$1,500.00 | N | N.M. | :30 | Rating 0.00 | 9p-10p <u>Rate</u> \$750.00 | Spots/Week | 16 Sat Hour 2 Weekdays | /16 10/08/16 End Date 10/09/16 | 13 WNCT 10/08/16 Start Date E Week: 10/03/16 1 |
| \$1,500.00 | N | MN | :30 | Rating 7.90 7.90 | 730p-825p <u>Rate</u> \$750.00 \$750.00 | Thursday Night Kickoff eekdays Spots/WeekT 1 | ¦ ¦ ≶ | /16 10/13/16 End Date 10/09/16 10/16/16 | 12 WNCT 10/04/16 Start Date E Week: 10/03/16 1 Week: 10/10/16 1 |
| \$5,600.00 | ω | ZX | :30 | Rating 3.40 3.40 | 11p-1135p Rate \$700.00 \$700.00 | s @ 11p Spots/Week 4 4 | 16 Local News @ 11p Weekdays Spots -TWTF MTWT | /16 10/13/16 End Date 10/09/16 10/16/16 | 11 WNCT 10/04/16 Start Date E Week: 10/03/16 1: Week: 10/10/16 1: |
| \$400.00 | <u> </u> | NM | :30 | Rating 2.00 | 11p-1135p <u>Rate</u> \$400.00 | Spots/Week 1 | 16 LN Su <u>Weekdays</u> S | /16 10/09/16 End Date 10/09/16 | 10 WNCT 10/09/16 Start Date E Week: 10/03/16 1 |
| \$4,000.00 | 4 | MN | :30 | <u>Rating</u> 6.80 6.80 | 6p-630p <u>Rate</u> \$1,000.00 \$1,000.00 | s @ 6p <u>Spots/Week</u> 2 2 | 16 Local News Weekdays -T-T M-W | /16 10/13/16 End Date 10/09/16 10/16/16 | 8 WNCT 10/04/16 Start Date E Week: 10/03/16 11 Week: 10/10/16 1 |
| \$1,200.00 | ယ | Z | :30 | Rating 3.80 3.80 | 530p-6p <u>Rate</u> \$400.00 \$400.00 | s @ 530p <u>Spots/Week</u> 2 1 | 16 Local News @ 530p Weekdays Spots/W-F 2 | /16 10/13/16 End Date 10/09/16 10/16/16 | 7 WNCT 10/04/16 <u>Start Date</u> <u>E</u> Week: 10/03/16 1 Week: 10/10/16 1 |
| \$1,200.00 | ω | N M | :30 | Rating 3.80 3.80 | 5p-530p <u>Rate</u> \$400.00 \$400.00 | s @ 5p <u>Spots/Week</u> 2 1 | 16 Local News Weekdays -T-T | /16 10/13/16 End Date 1 10/09/16 10/16/16 | 6 WNCT 10/04/16 Start Date E Week: 10/03/16 11 Week: 10/10/16 1 |
| \$3,400.00 | œ | MM | :30 | Rating 5.20 5.20 | 12p-1230p 12p-1230p <u>Rate</u> \$425.00 \$425.00 | Spots/Week Spots/Week 4 4 | Weekdays 16 Local News Weekdays -TWTF MTWT | End Date /16 10/13/1 End Date 10/09/16 10/16/16 | 5 WNCT 10/04/16 10/13/16 5 WNCT 10/04/16 10/13/16 Start Date End Date 10/09/16 Week: 10/03/16 10/16/16 1 |
| Amount | òpots | Rate Rtn TypeSpots | Length Week | | Time | _ | Start Date End Date Description | Date End Da | *Line Ch Start I |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT S NINOSAN WEST

3221 S. Evans St. Greenville. NC 27834 252-355-8500

Start/End

Spots/

WINC Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Senate Leadership F 10/04/16 - 10/13/16 Contract Dates Advertiser SLFNC Product Contract / Revision 929135 Original Date / Revision 09/07/16 3675 Estimate # 25281452 Alt Order # / 10/18/16

|)0 | \$58,990.00 | 60 | | 237.20 | Totals | | | |
|----|-------------|-------|---------------------|---------------|---------------------------------|-------------------------------------|-------------------------------------|--|
| | | | \$200.00 0.00 NM | គ្ន ! | × | Sa 113 | | 1 WNCT 10/03/16-10/09/16 Unresolved |
| | | | Rta | <u>Length</u> | 3 | Start/E | Description | 歐 |
| | | | | | <u>ate Rating</u> | <u>/eek</u> <u>Rate</u> \$200.00 | Weekdays Spots/Week | Start Date |
| Ō | \$0.00 | 0 | MN | :30 | Sa 1135p-1235x | Sa 1135 | Person of Interest | E 23 WNCT 10/08/16 10/08/16 |
| | | | | | Rate Rating \$50.00 0.00 | | Weekdays Spots/Week | Week: 10/10/16 |
| Ō | \$50.00 | _ | MN | :30 | 35a | 1235a-135a | Late Late Show | 6 |
| | | | | | <u>Rating</u> 0.00 0.00 | <u>Rate</u> \$4,000.00 | Weekdays Spots/Week | <u>Start Date</u> <u>End Date</u>) Week: 10/03/16 10/09/16 |
| Ō | \$4,000.00 | _ | ZZ | :30 | | ഗ | Presidential E | 21 WNCT 10/09/16 10/09/16 |
| | | | | | | \$4,250.00 | | 10/16/16 |
| | | | | | \$0.00 0.00 | | Weekdays Spots/Vveek | Week: 10/03/16 10/09/16 |
| 0 | \$4,250.00 | | Z | :30 | | 9p-10 | Criminal Mind | 16 10/13/16 |
| | | | | | 0.00 7.30 | \$4,500.00 | W 1 | 10/16/16 |
| | | | | |).00 7.30 | \$4,500.00 | <u>vyeekdays</u> <u>spots/vyeek</u> | Week: 10/03/16 10/09/16 |
| 0 | \$9,000.00 | N | NN | :30 | | က | Survivor | 16 10/13/16 |
| | | | | | kate Rating).00 5.20 | | Weekdays Spots/Week | Week: 10/03/16 |
| 0 | \$3,000.00 | _ | NM | :30 | | 9p-10p | Hawaii 5-0 | 18 WNCT 10/07/16 10/07/16 |
| | | | | | ate Rating),00 6.70 | <u>Rate</u> \$3,250.00 | Weekdays Spots/Week | <u>Start Date</u> <u>End Date</u> <u>\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \</u> |
| 0 | \$3,250.00 | _ | MN | :30 | | 10p-11p | Blue Bloods | 16 WNCT 10/07/16 10/07/16 |
| | | | | | <u>tate Rating</u>).00 0.00 | <u>Rate</u> \$750.00 | Weekdays Spots/Week | <u>Start Date</u> <u>End Date</u> <u>\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \</u> |
| 0 | \$750.00 | _ | NM | :30 | | 8 | Sat Hour 1 | 15 WNCT 10/08/16 10/08/16 |
| | | | | | | \$4,750.00 | -T 1 | 10/16/16 |
| | | | | | ate Rating).00 15.40 | eek <u>Rate</u> \$4,750.00 | Weekdays Spots/Week | Start Date End Date 1 Week: 10/03/16 10/09/16 |
| | Amount | Spots | Rate Rtn Type Spots | Length Week | Days | Time | e Description | *Line Ch Start Date End Date Description |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies

Print Date 10/18/16

WNCT Side HASON NABELOVE

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

10/04/16 - 10/13/16 Advertiser Contract Dates SLFNC Product Contract / Revision 929135 Original Date / Revision 3675 Estimate # 25281452 Alt Order#

POL/Senate Leadership F

09/07/16 / 10/18/16

| | Date: | | | Signature: |
|-------------|--------------|--------------------------------------|------------|--------------------|
| \$50,141.50 | (\$8,848.50) | \$58,990.00 | 60 | Totals |
| \$50,141.50 | (\$8,848.50) | \$58,990.00 | 60 | 09/26/16 -10/13/16 |
| Net Amount | Agency Comm. | # of Spots Gross Amount Agency Comm. | # of Spots | Time Period |

| * | |
|---------------|--|
| ine. | |
| Transactions: | |
| Z | |
| 16 | |
| 208 | |
| TI II | |
| 11 | |
| ∥ πdited | |
| J | |
| _ | |
| Ü | |
| D | |
| = Deleted) | |
| 3 | |
| | |

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.